

ANALYSIS OF STUDENTS' UNDERSTANDING AND INTEREST IN JOINING COOPERATIVES

Leli Julianti¹, Anisa Nur Syifa², Nazla Amanda Putri³, Yanti Shantini⁴

^{1,2,3,4} Program Studi Pendidikan Masyarakat, Universitas Pendidikan Indonesia

¹ lelijulianti176@upi.edu, ² anisanursyifa01@upi.edu, ³ amandaptr@upi.edu, ⁴ yanti.shantini@upi.edu

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Abstract

A cooperative is a legal entity that functions to fulfill the needs and desires of its members collectively based on the principle of togetherness. In the world of education, student cooperatives are an important forum for supporting the development of students' economic skills and understanding. Awareness of the importance of cooperatives is very necessary to attract students' interest in being actively involved in them. The aim of this research is to analyze the level of student understanding and interest in joining a cooperative. The research method used is a literature review study using a systematic approach to carry out data analysis using a simplified approach. Article searches used several sources from databases available on Scite and Google Scholar. The results of this research show that the level of understanding and interest of students in joining a cooperative is usually influenced by several factors and it can be concluded that the motivation to join a cooperative, the benefits obtained by members, and the quality of services provided have a big impact on the level of active participation of cooperative members. A good understanding of cooperatives is very important to encourage members, especially students, to become more involved in cooperative activities.

Keywords: Cooperatives, Participation, Students

Abstrak

Koperasi adalah badan hukum yang berfungsi untuk memenuhi kebutuhan dan keinginan anggotanya secara kolektif berdasarkan prinsip kebersamaan. Di dunia pendidikan, koperasi mahasiswa merupakan forum penting untuk mendukung pengembangan keterampilan ekonomi dan pemahaman mahasiswa. Kesadaran akan pentingnya koperasi sangat diperlukan untuk menarik minat mahasiswa agar aktif terlibat di dalamnya. Tujuan penelitian ini adalah menganalisis tingkat pemahaman dan minat mahasiswa dalam bergabung dengan koperasi. Metode penelitian yang digunakan adalah studi tinjauan literatur dengan pendekatan sistematis untuk melakukan analisis data menggunakan pendekatan yang disederhanakan. Pencarian artikel menggunakan beberapa sumber dari basis data yang tersedia di Scite dan Google Scholar. Hasil penelitian ini menunjukkan bahwa tingkat pemahaman dan minat mahasiswa dalam bergabung dengan koperasi biasanya dipengaruhi oleh beberapa faktor, dan dapat disimpulkan bahwa motivasi untuk bergabung dengan koperasi, manfaat yang diperoleh anggota, dan kualitas layanan yang diberikan memiliki dampak besar terhadap tingkat partisipasi aktif anggota koperasi. Pemahaman yang baik tentang koperasi sangat penting untuk mendorong anggota, terutama mahasiswa, untuk lebih terlibat dalam kegiatan koperasi.

Kata kunci: Koperasi, Partisipasi, Mahasiswa

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INTRODUCTION

A cooperative is a legal entity established by individuals or cooperative legal entities to fulfill common needs and aspirations. Cooperative comes from English co-operation which means

joint effort. In other words, it means that all work done together can actually be called a cooperative. However, what is meant by cooperative here is a form of regulation and certain objectives as well, a company established by certain people, to carry out certain activities. Meanwhile, according to article 1 of Law No. 25/1992, what is meant by cooperatives in Indonesia is: "a business entity consisting of individuals or cooperative legal entities by basing its activities on cooperative principles as well as a people's economic movement based on family principles".

In the world of education, student cooperatives (KOPMA) are an important forum to support the development of students' economic skills and understanding. Awareness of the importance of cooperatives is needed to attract students to be actively involved in them. According to (Umami & Maradani, 2020) , awareness of the benefits of cooperatives has an important role in encouraging students to join and learn more about cooperatives. Research shows that a good understanding of cooperatives can increase students' interest in participating in student cooperatives (KOPMA). With increased awareness of the benefits of cooperatives, students can see the added value offered by cooperatives, both in terms of economy and self-development.

The encouragement to join and learn more about cooperatives is very important for students, as this can increase their understanding of cooperatives and their role in the economy. Research shows that students' participation in student cooperatives (KOPMA) can provide them with opportunities to learn about organizational management and entrepreneurship, which in turn can strengthen their interest in becoming further involved in cooperative activities (Yanti, 2020).

Education and training activities held by student cooperatives, as explained by Yanti (2020), provide space for students to understand more about cooperatives and improve their managerial skills. Research shows that students as the millennial generation have a high awareness of the importance of cooperatives in improving the local economy.

According to Hestiningtyas & Nurdiansyah (2022) , students in Indonesia often do not fully understand the concept and function of cooperatives, which impacts their participation in cooperative organizations on campus. Research shows that a lack of understanding about cooperatives can reduce students' interest in joining and contributing to student cooperatives (KOPMA). Likewise, according to Yanti (2020) , an understanding of cooperatives among students is an important factor that can attract their interest in being involved in cooperative activities. Research shows that positive perceptions of cooperatives, built through education and training, can increase students' interest in joining student cooperatives (KOPMA).

Knowledge or cooperative education is one of the cooperative principles that must be fulfilled by the cooperative as a cooperative obligation in educating and providing member knowledge (Anasrulloh et al., 2021) . Because one of the cooperative principles that must be fulfilled by the cooperative as a cooperative's obligation to educate and provide member knowledge by having an understanding of cooperative knowledge, it is hoped that students and members of student cooperatives will be able to know how the flow runs and the role of student cooperatives at the university level (Umami & Maradani, 2020) .

Student participation in cooperatives is influenced by various factors that can motivate or inhibit them. Some studies show that understanding and knowledge about cooperatives are very important in increasing students' interest in participating. For example, Yanti (2020) found that positive perceptions of cooperatives, basic education and training, and motivation to cooperate have a significant influence on students' interest in being involved in cooperatives. This is in line with research by Hestiningtyas & Nurdiansyah (2022) which states that students who understand the benefits and objectives of cooperatives tend to be more interested in joining and actively participating.

On the other hand, there are also inhibiting factors that can reduce student participation in cooperatives. One of the obstacles that is often faced is the lack of understanding and knowledge about the cooperative itself. This is in line with the results of research by Pratama and Widiyanto which show that a lack of knowledge about cooperatives can result in low student interest in becoming members. In addition, Junedi et al. (2022) noted that the lack of guidance and support in entrepreneurial aspects is also a significant inhibiting factor in student participation in cooperatives. The quality of services provided by cooperatives also plays an important role in attracting student interest. This is in line with research Nurjanah & Anasrulloh (2023) which emphasizes that good service quality can increase student interest in becoming cooperative members. Conversely, if the services provided are inadequate, this can reduce student interest and participation.

Students' previous experiences play an important role in influencing their interest in joining cooperatives. Research shows that students' perceptions of cooperatives, which are often shaped by their experiences and the information they receive, can significantly influence their decision to participate in student cooperatives. For example, Yanti suggests that publicity and perceptions of cooperatives have an impact on students' interest in joining cooperatives, such as student cooperatives (KOPMA) at universities (Yanti, 2020). This suggests that the social experiences and information students receive can shape their views on cooperatives. In addition, knowledge about cooperatives also contributes to students' interest in joining (Hestiningtyas & Nurdiansyah, 2022) .

As a country that has a large population of young people, it should an opportunity to raise the quality of cooperatives by embracing these young people. Unfortunately, the large youth population is still not followed by a high interest in entrepreneurship or cooperatives (Syaiful et al., 2022) . Student cooperatives can be the right place to build strong and modern cooperatives. Cooperatives have a very important role for students because they can provide many benefits, such as access to goods and services at more affordable prices and opportunities to develop managerial and entrepreneurial skills. In addition, cooperatives can influence students' interests by offering various programs that are relevant to their needs, such as activities that support self-development or special discounts for students.

Active participation of members in cooperatives also has a great influence on the success of the cooperative itself, because the more members involved, the better the management and utilization of existing resources. Therefore, cooperatives should be introduced to students as a platform that can support their academic and social lives. The importance of analyzing students' interest in joining cooperatives cannot be overlooked either, as with a proper understanding of students' needs and wants, cooperatives can be more effective in attracting their attention to participate.

METHODS

This research uses the literature review method. Literature study is a research activity using secondary data resulting from various literature studies or literature relevant to research problems sourced from books and articles or relevant journals (Adi et al., 2020). A study through comprehensive research and interpretation of the results of literature related to a particular topic in which it identifies research questions by searching and analyzing relevant literature using a systematic approach to analyzing data in a simplified approach. Simplified approach is data analysis by complicating each article obtained and simplifying each finding.

The articles used focused on original empirical research articles or research articles containing results from actual observations or experiments where there are abstracts, introductions, methods, results, and conclusions. The article search strategy used databases available on Scite and Mendeley. The keywords in finding articles are participation, students and cooperatives. The data search used the criteria for literature review materials, namely: 1) Original articles from primary sources, 2) Research articles published from 2019 to 2023, 3) Indonesian language articles. The search for article sources was carried out on Scite AI and adjusted to the variables or keywords that we have set. From this search, there are many articles that come out in the scite, only the articles taken are articles that are in accordance with the focus of our research and the results can answer the problems of this article.

The article search used several sources from databases available on Scite and Google Scholar. The stages taken in the simplified approach analysis are summarizing each literature to see the strengths, weaknesses, and see the relationship between one journal and another, identifying themes from the results of each study in the literature where the resulting themes must reflect the research questions from the literature review, developing themes by combining all findings, then naming each theme that is close to the results of the literature, comparing and reviewing each theme, monitoring the similarities and differences then analyzing deeply and considering how each theme can be interrelated (Sumartiningsih & Prasetyo, 2019) .

RESULTS AND DISCUSSION

Results

The results of the literature review on 10 articles by the author found the influence of awareness and understanding with the interest and participation of students to join the cooperative.

Author, Title, Journal	Method Design	Result
Prisma Jalu Permana, A., & Vicka Bayu Wardani, J. (2023). Correlation Analysis of Cooperative Motivation, Cooperative Benefits and Service Quality on Member Participation. Journal of Business Economics Informatics, 5, 182-186.	Quantitative Questionnaire	Members' active participation reflects their satisfaction with the services and benefits provided by the cooperative. Cooperative motivation, benefits for members, and service quality both affect member participation.

Author, Title, Journal	Method Design	Result
https://doi.org/10.37034/infeb.v5i1.219 Ariyantiningih, F., Pramesthi, R. A., Economics, F., Business, D., Abdurachman, U., & Situbondo, S. (2023). Cooperative Management Training in the Framework of Developing Cooperative Functions as Social Teacher of the Economy Within the Scope of Kopma Students of the Faculty of Economics and Business University of Abdurachman Saleh Situbondo. <i>Journal of Service</i> , 2(2), 541-552. https://doi.org/10.36841/mimb arintegritas.v2i2.3294	Qualitative Case Study	Understanding of cooperatives for students and increasing participation in cooperatives by conducting training and service. As a provider/container for students reduce problems in the quality of members, participation, and help cooperatives develop more.
Nurjanah, S. and Anasrulloh, M. (2023). the influence of cooperative knowledge and service quality on interest in becoming a member of the amanah student cooperative. <i>Economina Journal</i> , 2 (7), 1744-1755. https://doi.org/10.55681/economina.v2i7.670	Quantitative Correlation	Cooperatives have an important role in increasing students' interest in engaging in entrepreneurial and organizational activities. Research shows that good education and understanding of cooperatives can increase student participation. Assistance in cooperative management and cooperative management training have proven effective in encouraging students' motivation to join. In addition, knowledge about cooperatives and the quality of cooperative services also have a significant effect on student interest. Therefore, cooperatives that provide adequate education and quality services will be more attractive for students to actively participate.

Author, Title, Journal	Method Design	Result
Hestiningtyas, W., & Nurdiansyah, R. A. (2022). Social Pedagogy: Journal of Social Science Education states that the Indonesian economy is structured as a joint effort with the principle of kinship, causing the characteristics of economic activity in Indonesia to be a joint activity (gotong). <i>Journal of Social Science Education</i> , 3(1).	Descriptive Verification with Quantitative approach	Knowledge about cooperatives has a positive effect on student interest in becoming a member of the cooperative. Basic cooperative education can increase student knowledge and participation in cooperatives, which in turn can strengthen the existence of cooperatives in the campus environment. There is a positive and significant influence of cooperative knowledge on student interest in becoming members, there are still many low student interests caused by gaps in knowledge possessed by students.
Junedi, B., Isa, I. G. T., Baqi, F. A., Hidayat, A., Surtini, S., & Laela, I. (2022). Assistance for Student Capacity through Entrepreneurship Culture in Student Cooperatives at MA Al Khairiyah Pipitan. <i>Journal of Community Service and Empowerment Innovation</i> , 2(1), 39-50. https://doi.org/10.54082/jipppm.18	Field Survey	One of the main benefits of cooperatives for students is the enhancement of entrepreneurial skills. A study shows that student cooperatives can serve as a platform to train students in business management, which includes financial management, marketing, and customer service.
Adela, A. S., & Karyani, T. (2022). The Effect of Member Participation on the Success of Margamulya Coffee Producer Cooperative, Pangalengan District, Bandung Regency. <i>Agrikultura</i> , 33(1), 35. https://doi.org/10.24198/agrikultura.v33i1.37752	Field Survey with data analysis techniques using descriptive percentage analysis and simple linear regression analysis.	Cooperative members have a major influence on the success of cooperative businesses. Cooperatives should invite members to pay all forms of capital, this can be started by providing socialization and training to members regarding the importance of member participation and capital so that the success of the cooperative can increase, while to increase member participation can be done by increasing membership benefits and increasing financial contributive participation because it will

Author, Title, Journal	Method Design	Result
		affect the success of the cooperative
ANASRULLOH, M., Rokhim, A. M., & Firotul M, A. F. (2021). The Effect of Cooperative Education on Member Participation in Women's Cooperatives in Tulungagung Regency. <i>Publicio: Scientific Journal of Politics, Policy and Society</i> , 3(1), 11-17. https://doi.org/10.51747/publicio.v3i1.620	The data collection method that will be used in this study is to use a questionnaire containing a questionnaire.	Cooperative education has a positive and significant influence on the level of participation of cooperative members. The education provided helps members understand the rights, obligations, and benefits of cooperatives, thus encouraging them to be more active in cooperative activities, such as attending meetings, providing suggestions, and participating in decision making. the importance of a sustainable cooperative education program increases the participation and sustainability of cooperatives.
Indriani, Y. (2021). Cooperatives as a vehicle for learning, as well as the formation of cooperative behavior. <i>Coopetition: Scientific Journal of Management</i> , 12(3), 405-412. https://doi.org/10.32670/coopetition.v12i3.750	This research uses quantitative methods, with student respondents who are members of Kopma, who are grouped according to their role in Kopma, either as Management, Supervisors or Members. Informant	The results of the study showed that the institutionalization. This implies that the institutional, business, financial and benefits that Kopma can create for its members in general indicate that it is not yet good, this is reinforced by the research results where one of the samples shows a fairly extreme behavior when compared to the other 4 Kopma samples. In general, it can be concluded that as a vehicle for cooperative learning, Kopma is not yet representative, because the learning vehicle should show good institutional, business, financial and benefit performance, but this research has provided a clear picture that as a vehicle for cooperative learning Kopma has not met the standards, assuming that the standard of learning vehicle in

Author, Title, Journal	Method Design	Result
		all aspects should include good criteria.
Amriadi, O. Z., Sumarno, & Syabrus, H. (2017). Analysis of the Existence of Student Cooperative (Kopma) Riau University. <i>Online Journal of Students of the Faculty of Teacher Training and Education</i> , 1-12.	This research uses qualitative approach. Data collection was carried out using observation, interview, and documentation methods with the subjects of administrator, supervisors, Student Affairs, and members of the Riau University Student Cooperative as many as six people. The data analysis used is descriptive analysis with steps of data collection, reduction, data display and conclusion drawing.	It plays an important role in providing entrepreneurship training, improving students' understanding of cooperatives, as well as encouraging members' active participation in cooperative activities. However, some constraints were identified, such as the lack of competent human resources and limited business capital. The authors recommend increased cooperative management training as well as closer collaboration between the cooperative and the university to improve the sustainability of KOPMA's operations.
Yanti, R. R. (2020). <i>The Effect of Perceptions About Cooperatives, Education and Training</i> . 9(3), 256-262.	The research was conducted with the approach of quantitative regression method.	Shows that basic education and training and motivation to cooperate have a significant effect on student interest in cooperating, while perceptions of cooperatives have no significant effect.

Table 1. Results of Literature Review

Discussion

Based on a review of ten journals, there is a close relationship between students' motivation to join cooperatives and the various factors that influence them. These factors include education about cooperatives, service quality, economic benefits, and skill development opportunities. Student cooperatives (KOPMA) are not only a place to fulfill students' economic needs but also act as a learning platform that supports their personal and professional development.

Cooperatives are business entities whose members are individuals or cooperative legal entities, based on cooperative principles and family principles. The main objective is to improve the welfare of members and the community, and to play a role in the development of the national economic order to realize a just and prosperous society. This is in accordance with Law Number 25 of 1992 concerning Cooperatives, which states that cooperatives aim to improve the economic and social welfare of their members (Azhar Solihin, 2023).

For example, Ariyantiningasih et al. (2023) highlights that student cooperatives provide a space for students to learn and apply cooperative principles in an academic and social context. Through involvement in cooperatives, students can improve their knowledge and skills in business management and organization. This becomes one of the factors that drive their motivation to actively participate.

In addition, research Junedi et al. (2022) emphasizes the role of cooperatives as a means of entrepreneurial development, including skills in financial management, marketing, and customer service. This is particularly relevant for students who are looking for opportunities to increase their economic independence while preparing for the world of work.

On the other hand, Hestiningtyas & Nurdiansyah (2022) , found that education about cooperatives and good service quality are significant factors that influence students' interest in joining. The introduction of cooperatives through training and mentoring programs helps increase students' understanding of the importance of cooperatives as a means of learning and organization. Thus, student cooperatives not only function as economic entities but also as strategic means to develop students' skills, character, and social awareness.

The relationship between motivation to join cooperatives and these various supporting factors shows the importance of universities to continue to support the development of cooperatives as an integral part of student education. As research conducted by Yanti shows that basic education and training and motivation to cooperate have a significant effect on student interest in cooperatives, while perceptions of cooperatives have no significant effect (Yanti, 2020) .

It plays an important role in providing entrepreneurship training, improving students' understanding of cooperatives, and encouraging active participation of members in cooperative activities. However, some constraints were identified, such as the lack of competent human resources and limited business capital. The authors recommend increased cooperative management training as well as closer collaboration between cooperatives and university authorities to improve the sustainability of KOPMA operations (Amriadi et al., 2017) .

Cooperatives have a very important role in student life, not only as a forum for entrepreneurship but also as a means to develop managerial and organizational skills. Student cooperatives, also known as KOPMA, provide opportunities for students to learn and apply cooperative principles in an academic and social context. Through cooperatives, students can engage in various activities that enhance their knowledge and skills in business and organization (Ariyantiningasih et al., 2023) .

One of the main benefits of cooperatives for university students is the enhancement of entrepreneurial skills. A study shows that student cooperatives can serve as a platform to train students in business management, which includes financial management, marketing, and customer service (Junedi et al., 2022). This is particularly relevant given that many students face financial challenges during their studies.

Overall, student cooperatives are not only beneficial in economic aspects, but also in the development of students' character and social skills. By facilitating practical learning in management and entrepreneurship, student cooperatives play an important role in preparing

students to face challenges in the real world (Junedi et al., 2022) . Therefore, it is important for universities to support and develop student cooperatives as an integral part of higher education.

Cooperatives have a significant role in increasing students' interest in engaging in entrepreneurial and organizational activities. Research shows that education and understanding of cooperatives can increase student participation in cooperatives. For example, Junedi stated that assistance in cooperative management and entrepreneurship can increase students' motivation to participate in cooperatives (Junedi et al., 2022). This is in line with Hestiningtyas's findings which show that knowledge about cooperatives has a positive effect on students' interest in becoming cooperative members (Hestiningtyas & Nurdiansyah, 2022).

Ariyantiningasih highlighted that cooperative management training in the college environment can develop cooperative functions and encourage students to be more active in cooperative activities (Ariyantiningasih et al., 2023) . Furthermore, research by (Nurjanah & Anasrulloh, 2023) emphasizes that knowledge about cooperatives and the quality of cooperative services also affect the interest of students to become cooperative members. Thus, cooperatives that are able to provide good education and quality services will be more attractive to students.

Member participation in cooperatives is a crucial aspect that has a significant effect on the success and development of the cooperative itself. The findings of (Adela & Karyani, 2022) state that cooperative members have a major influence on the success of cooperative businesses. Furthermore, member participation is also influenced by other factors such as cooperative education. This is in line with research showing that the active participation of members reflects their satisfaction with the services and benefits provided by the cooperative (Prisma Jalu Permana & Vicka Bayu Wardani, 2023).

The introduction of cooperatives to students is very important to increase their understanding and participation in economic activities based on cooperative principles. Research shows that basic cooperative education can increase students' knowledge and participation in cooperatives, which in turn can strengthen the existence of cooperatives in the campus environment (Hestiningtyas & Nurdiansyah, 2022). According to Palapessy, R., Bakar, A., & Walipah (2017) , students' understanding of the types of cooperatives includes the ability to recognize the various types of cooperatives that exist and understand the functional differences between each type of cooperative. Commonly recognized types of cooperatives include Consumer Cooperatives that aim to provide goods or services for their members at more affordable prices. Producer Cooperatives are cooperatives that support members in production activities, such as agriculture or small industries. Service Cooperatives are cooperatives that provide specific services such as transportation, health, or education. Savings and Loan Cooperatives are cooperatives that focus on financial services by managing members' savings and providing loans.

Palapessy found that good service quality in student cooperatives can increase students' positive perceptions of the relevance of cooperatives in the modern era. This suggests that when cooperatives are able to provide services that meet students' expectations, their perception of the relevance of cooperatives as a modern and beneficial economic entity will increase. (Palapessy, R., Bakar, A., & Walipah, 2017)

Student cooperatives, or KOPMA, provide a space for students to learn about organizational management, entrepreneurship, and social responsibility. The positive impact of cooperatives on society includes improving living standards, providing jobs, and reducing economic inequality. Cooperatives also act as drivers of local economies and assist communities in managing resources efficiently and sustainably (Palapessy, R., Bakar, A., & Walipah, 2017).

Research shows that positive perceptions of cooperatives and adequate knowledge about cooperatives can increase students' interest in joining cooperatives Nurjanah & Anasrulloh (2023). Thus, the introduction of cooperatives to students is a strategic step to build a generation that not only understands the economy, but also has a high social awareness.

Analyzing students' interest in joining cooperatives is very important, considering that cooperatives can serve as a forum to improve students' knowledge, skills, and economic independence. Analysis of students' interest in joining cooperatives is very important to understand the dynamics of their participation and to design more effective programs to increase cooperative membership. Student cooperatives serve as a platform that not only provides economic services, but also as a means of education and character development for students (Anasrulloh et al., 2021). In addition, analyzing student interest can also help in formulating better strategies for cooperative development in the campus environment.

Analysis of student interest in joining cooperatives is not only important to increase their participation, but also to optimize the function of cooperatives as institutions that support the economic and social development of students. As a case study conducted that the demonstration of the sample KOPMA as a learning vehicle includes sufficient criteria, this implies that the institutional, business, financial and benefits that can be created by KOPMA for its members in general indicate that it is not yet good, this is reinforced by the results of the study where one of the samples shows a fairly extreme demonstration when compared to the other 4 sample cooperatives.

In general, it can be concluded that as a vehicle for learning cooperatives, KOPMA is not yet representative, because the learning vehicle should show good institutional, business, financial and benefit performance, but this research has provided a clear picture that as a vehicle for learning cooperatives KOPMA has not met the standards, assuming that the standard of learning vehicles in all aspects should include good criteria. The results showed that the experience of students in cooperatives will give each student a mental picture of how to cooperate,

The results showed that all students sampled had a positive tendency to develop cooperatives after they graduated. This is supported by the respondents' understanding of the Cooperative Development Policy obtained through various activities during their membership of KOPMA.

All Respondents stated that the support of the Higher Education Institution in developing cooperatives is felt to be very minimal, even though this is very important for the existence of KOPMA, this indicates that students have understood various policies that support and are needed in cooperative development, in this case that students' understanding of cooperatives can already be said to be high (Indriani, 2021). This is in accordance with research Palapessy, R., Bakar, A., & Walipah (2017) that students' positive experiences in cooperative organizations, such as the ability to develop managerial and leadership skills, have a direct impact on their active participation. Students who had been involved in cooperatives reported

significant benefits in terms of social and professional skill development, which made them more likely to re-engage. With a better understanding of cooperatives, students can play an active role in cooperative activities, which will ultimately benefit them and the wider community.

CONCLUSION

Based on several studies, it can be concluded that the motivation to join a cooperative, the benefits obtained by members, and the quality of services provided have a major impact on the level of active participation of cooperative members. A good understanding of cooperatives is essential to encourage members, especially students, to be more involved in cooperative activities. In-depth knowledge about cooperatives can increase students' interest in joining and participating. In addition, training in cooperative management and the quality of services provided also play an important role in strengthening member activeness. Therefore, continuous strengthening of cooperative education is necessary to increase member participation and support the sustainability of cooperatives, while developing entrepreneurial skills that are useful for members and the success of the cooperative itself.

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